

SSIP2.0 Sensitization Sessions

Event Name: Expert Talk: Idea to Startup Journey

Date: 30/07/2026

Venue/ Mode: Sardar Patel College of Commerce, Sardar Patel Education Campus, Bakrol

No of Participants: 95

Speakers Name: **Mr. Nirav Patel** (Sr. Manager, SPSEC, Sardar Patel University),
Mo.: 90992 08790, E-Mail: srmanager.spsec@spuvvn.edu

Coordinator: **Mrs. Shweta Patel** (SSIP Cell Coordinator, Sardar Patel College of Commerce), Mo.: 97230 57581, E-Mail: swetapatel.spcc@spec.edu.in

Event Overview

An “Expert Talk: Idea to Startup Journey” was organised at Sardar Patel College of Commerce, Sardar Patel Education Campus, Bakrol, on 30 July 2026. The programme aimed to create awareness among students about entrepreneurship, startup development, and the process of transforming innovative ideas into successful business ventures.

The session focused on motivating students to develop an entrepreneurial mindset, identify opportunities, and understand the essential steps involved in establishing a startup.

Objectives of the Program

The major objectives of the programme were:

- To introduce students to the fundamentals of entrepreneurship and startup development.
- To explain the journey from idea generation to establishing a startup.
- To encourage students to identify real-world problems and develop innovative solutions.
- To familiarise students with startup opportunities, challenges, and support mechanisms.
- To motivate students to pursue entrepreneurship and convert their ideas into practical business ventures.

Resource Person

During the expert talk, Mr. Nirav Patel provided insights into the process of transforming an initial idea into a potential startup. He highlighted the importance of identifying problems, understanding market needs, developing practical solutions, and evaluating the feasibility of business ideas.

The session emphasised essential entrepreneurial qualities such as creativity, problem-solving, planning, teamwork, and perseverance. Students were encouraged to explore opportunities for innovation and consider entrepreneurship as a viable career option.

The role of startup support organisations, mentoring, and institutional initiatives in nurturing young entrepreneurs was also highlighted. The session helped participants understand the importance of proper planning, continuous learning, and a structured approach to developing a startup.

SSIP2.0 Sensitization Sessions

Key Outcomes

The expert talk contributed to raising awareness about entrepreneurship and the startup ecosystem among students. It encouraged participants to think innovatively, recognise business opportunities, and explore the possibility of converting their ideas into startup ventures.

The programme also highlighted the importance of institutional support, expert guidance, and mentoring in helping aspiring entrepreneurs move forward in their startup journey.

Conclusion

The expert talk “**Idea to Startup Journey**” was a valuable initiative to promote entrepreneurial awareness and innovation among students of Sardar Patel College of Commerce. With the participation of 95 attendees and the expert guidance of Mr. Nirav Patel, the programme encouraged students to explore startup opportunities and take an informed approach towards transforming innovative ideas into viable business ventures.

Photos

